



Koto Studio Masters Multi-Entity Financial Management With Sage Intacct



About



Global branding agency Koto Studio authors and evolves brand strategy that differentiates and dictates meaningful visual and verbal identities.

The agency builds world-class brands by partnering with businesses of any size or sector, from the first round of funding to every subsequent growth stage.



“We have a lot of tech clients,” says Nick Leatham, Koto Studio’s CFO. “We focus quite heavily on digital branding for software as a service and other tech businesses. Being a branding agency, we’re very people-focused.”



The Need for Global Performance Visibility

Koto Studio operates as five entities with locations in the United Kingdom, the United States, Germany, and Australia. The agency's finance team is based in London.

The agency used QuickBooks as its accounting solution for years. The entry-level software had its benefits—it was easy to use and integrated with Streamtime, Koto Studio's invoicing platform.

However, QuickBooks isn't ideal for a rapidly growing, multi-entity operation like Koto Studio.

"Each individual business was operating a separate chart of accounts," Nick explains. "That made it quite difficult to manage our global performance."

Nick was tasked with finding a new accounting solution with multi-location, multi-entity, and multi-currency capabilities. Fast, easy consolidations and seamless integration with Koto Studio's other critical applications were also on the must-have list.





Sage Intacct was the perfect fit.

Trusted by over 24,500 businesses, Sage Intacct is the definitive choice for modern financial management.



"We selected Sage Intacct because it's a well-established, cloud-native solution," Nick says. "It allows us to consolidate at a group level, holding all our entities in one. It's more fit for purpose for us and our size but allows us to continue to grow and not need to change systems again anytime soon."



Expert Implementation, Integration, and Support

The next step was finding trusted experts to implement, integrate, and support Sage Intacct. After speaking with several consultants, Koto Studio partnered with Vision33, a multi-award-winning Sage Intacct partner and Sage Platinum Club member.

"We felt Vision33 understands the businesses they work with and support," Nick says. "We were confident they'd be a good implementation partner and would guide us through the system setup, configurations, and helping us understand how we wanted to build it."

Saltbox, Vision33's exclusive cloud-based integration platform, was another plus. Saltbox empowers companies of all sizes to easily and affordably integrate disconnected applications and data sets. With Saltbox, Koto Studio built all the custom connections it needed into Sage Intacct.

"We didn't want to go backwards and have to do manual downloads or uploads of CSV files or manual data entry," Nick says. "It was very helpful to have a partner that understood it was non-negotiable for us to maintain our integrations."



Fresh Start, Bright Future With Modern Cloud Financials

After closing its previous financial year in QuickBooks, Koto Studio started fresh with a new financial year in Sage Intacct.

The agency and Vision33 migrated journal transactions from the previous year, and opening balances and opening invoices on accounts payable and accounts receivable ledgers into Sage Intacct.

Koto Studio's finance team now enjoys a robust, scalable solution built by accountants for accountants.

"We now have one chart of accounts consistent across all entities," Nick says. "That's a benefit for the business as a whole."



With enhanced visibility into global performance, Koto Studio's finance team can focus on strategy, analysis, and continued growth.

And as the agency discovers everything that's possible with Sage Intacct, Vision33 will remain a long-term support partner.

"The Vision33 team is very responsive," Nick concludes. "Our main consultant has been great. We've been quite pleased to have someone who can support us the right way."



Vision33 transforms business processes and results for customers by delivering value through the promise of technology and its benefits for growing businesses. For over 30 years, Vision33 has helped companies integrate and automate their business processes and applications to better serve their customers, employees, and stakeholders. The technologies may have changed drastically in 30 years, but Vision33's mission has never wavered.

With over 1,000 customers worldwide, Vision33 helps manufacturers, distributors, service firms, and SaaS businesses outperform their competition and lead their industries with successful technology investments.

With nearly 500 employees, Vision33 offers product expertise, business experience, and innovative technology leadership. Whether a global company with 100 subsidiaries or a small business, Vision33 works alongside every customer to meet their goals.

Vision33 also has formal partnerships to resell, implement, and support leading ERP applications, is a leader in cloud deployment, and has developed exclusive products, including Saltbox and iDocuments.

For more information about Vision33, visit www.vision33.com

Contact your nearest Vision33 sales office to discuss how we can help transform your business.

United States

7545 Irvine Center Drive,
Suite 200
Irvine, California 92618
Tel: +1 949 420 3300
contact@vision33.com
www.vision33.com

Canada

210 Water Street, Suite #400
St. John's, NL A1C 1A9
Tel: +1 709 722 7213
contact@vision33.com
www.vision33.com

Europe

1 Heathgate Place,
Agincourt Road
London, NW3 2NU
Tel: +44 (0) 20 7284 8400
contact@vision33.co.uk
www.vision33.co.uk

